



# Fresh opportunities delivered directly to your CRM

[www.demandlogy.com](http://www.demandlogy.com)

# Why we started?

After experiencing the below issues with "Demand/Lead" generation companies to grow our Design production business we decided to take control in our own hands.



## Fraud

Fake leads were being flooded into our CRM which didn't even exist in the company



## Quality

Half of the leads which did exist didn't really have an interest or need for our services



## Pacing

People who delivered quality leads simply couldn't really keep our funnel filled most of the times

# That's how we

have built a system that leverages data & automates the initial touch points resulting in more exposure at a lower cost.



## 2020

Tested multiple strategies to get on a sales call & narrowed down on the ones that actually worked!

## 2021

LAUNCH  
YEAR

Successfully partnered with 32 companies varying from startup to enterprise

## 2022

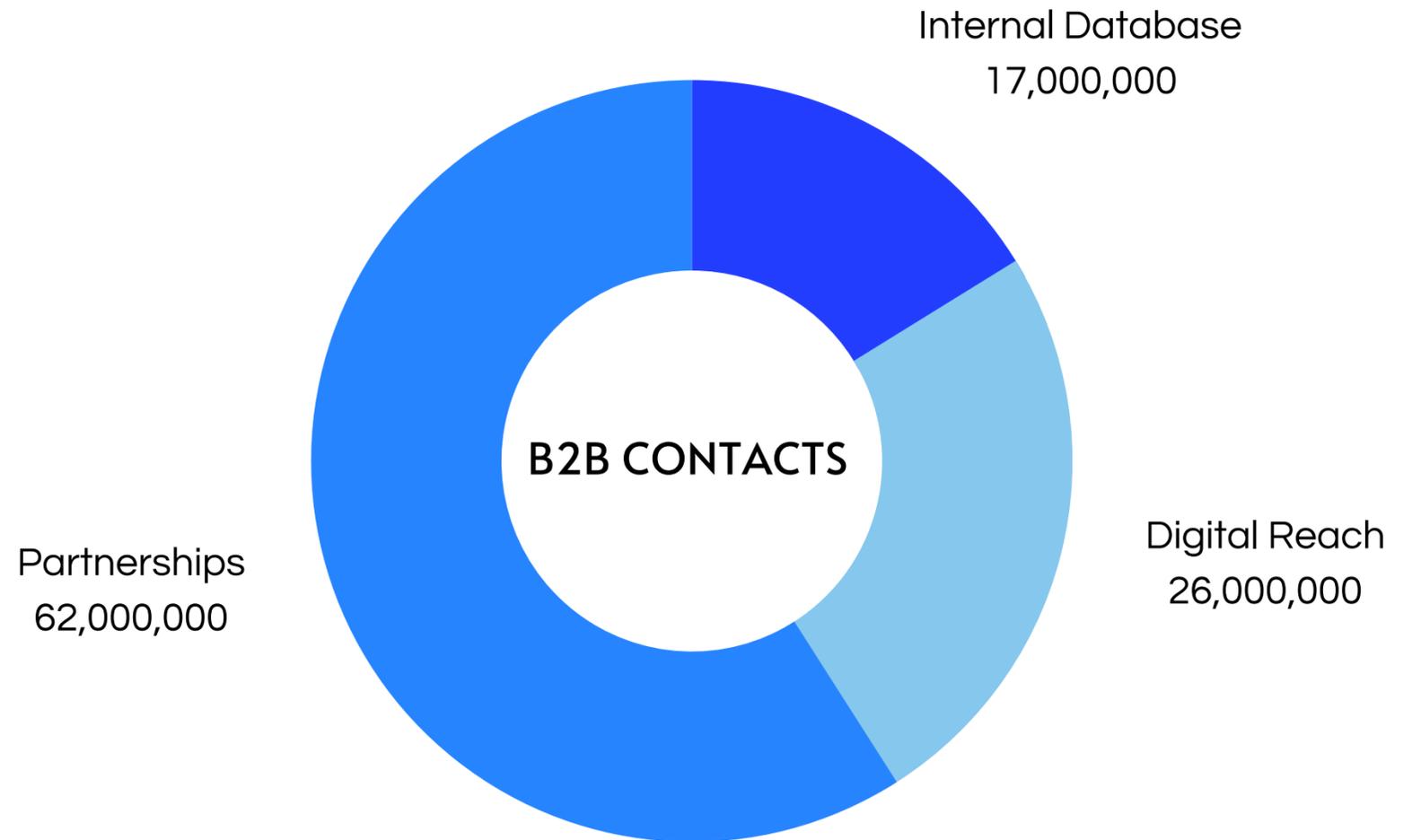
Enriched our services to help reach more prospects at the top the funnel

## 2023

Developing our very own solution to simplify execution of omnichannel marketing approach

# Extensive Reach

Significant data partnerships to expand your coverage at 0 cost



## Precise targeting filters

Install base    Intent Signals    Job Functions  
Management Level    Industry    Revenue    Company Size  
SIC/NAICS CODES    ZIP, State, Country

# Agile

& scalable solutions to identify, engage, qualify & close your next client!



## "Outreach"ology

Campaigns to generate Sales Ready Leads



## "Publish"ology

Market Qualified Leads to create awareness about your brand among your likely buyers through content.



## "Network"ology

Connect & engage with your target audience on LinkedIn.



## "Program"ology

Programmatic marketing get found by researchers of your service or solution

# Upshot

Everything you need to grow your business with no hassle

## "Outreach"ology

- Sales Ready Leads & Appointments.
- Pay only for leads qualified by your team.

## "Publish"ology

- Laser-focused targeting to mitigate the loss of Marketing budget.
- 100 % accurate Demographics & firmographics are shared

## "Network"ology

- Connect with 500+ potential buyers or key industry players every month.
- Flexible pricing options.

## "Programm"ology

- Boost your impressions by 10x
- Increase your brand—awareness among the target audience.



Ad Networks



Email



Phone



You know this :)

# Disclaimer

The next slide might appear a bit overwhelming with all the text,  
but trust us, it's absolutely worth your time.

# Seven steps to success

Demandology combines expertise, personalization, and a human touch to generate Market Qualified, Sales Ready Leads and Appointments for your business.



## Research

We analyze your offer & existing customers, understanding their preferences and needs to tailor approach.



## List Building

We meticulously build a list of prospects based on ideal customer persona & intent signals to maximize results.



## Personalize

Crafting personalized email first line using advanced syntax to boosts engagement and response rates.



## Email Warmup

Setting & warming up emails for 3 weeks to enhance deliverability and increases the chances reaching prospect's inbox.



## Outreach

Compelling emails to urge prospect schedule a call & followup with case studies & comparison to drive engagement.



## Retargeting

A personalized phone outreach to prospects who have not responded to email outreach cadence.



## Quality Audit

Each lead is audited to ensure intent, consent & contact details to make sure you receive relevant & actionable leads.

# Top Success Stories

Demandlogy boasts an impressive success rate of 95% in optimizing the customer's funnel.

## ERP Solution

30% increase in Market Qualified Leads.

## Tik-Tok Agency

40% decrease in cost per acquisition.

## E-commerce Agency

50% increase in bookings within just three months.

## Business Intelligence Software

60% improvement in MQL quality, resulting in a 25% increase in sales conversions.

## Software Development

40% increase in appointments.

## Cyber Security Solution

30% increase in marketing-generated revenue.

## HR & Payroll Solution

25% improvement in lead conversion rates.

## Cloud-Tech Services

30% increase in Sales Qualified Leads, resulting in a 25% boost in revenue.

# Never been this easy

to start a growth journey.



## Discovery Call

30 Mins conversation to know more about you



## Finalize Strategy

We'll finalize a strategy based on discovery call



## Sign a simple contract

We know there is trust, this is just a formality :)



## We get started

You sit back & relax while we find your customers





# Let's Talk?

[Book a Meeting.](mailto:reach@demandlogy.com) | [reach@demandlogy.com](mailto:reach@demandlogy.com)

 **Demandlogy.**

growing demand through technology